

BACHELOR OF NEW MEDIA COMMUNICATION

WITH HONOURS



3 Years / 6 Semester

PRACTICAL SKILLS IN :

Creative and effective social interaction.

Approach entrepreneurial fields with
various media forms.

Insights in contemporary media
implementation.

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BACHELOR OF NEW MEDIA COMMUNICATION

WITH HONOURS

ENTRY REQUIREMENTS

DOCUMENT REQUIRED

- Graduation Certificate (Notarized)
- Transcript (Notarized)
- CHSI / CSCSE (For Chinese student)
- Passport photo (Background: White | Size: 50MM x 35MM)
- Health declaration form
- Passport Copy (3 Pages Including Cover page)
- Processing fee payment RM135.68

ENGLISH REQUIREMENTS

- IELTS: 5.0 or equivalent.
- TOEFL Essentials: at least 7.5/
- ELS: at least 107/
- TOEFL - iBT: at least 40/
- MUET: at least Band 2.0/
- CEQ: at least 154/
- PTE: at least 47

GENERAL REQUIREMENTS

Applicants must meet ONE of the following:

1. **High School Certificate (HSC)** or Equivalent

Minimum Grade C / 60% in:

- English and Mathematics
- **One (1)** Science subject (Physics / Chemistry / Biology) **OR**
- **One (1)** Business subject
(Business / Economics / Commerce / Accounting)

2. **GCE A-Level**

Minimum Grade C in:

- Mathematics
- **Any two (2)** subjects
(Economics / Business Studies / Accounting / Further Mathematics)

3. **International Baccalaureate (IB)**

Minimum Grade 4 in:

- Mathematics
- **Any two (2)** subjects
(Economics / Business Management / Accounting)

4. **Diploma or Equivalent**

Recognised by the Malaysian Government and University Senate
Minimum CGPA 2.50



CAREER PATHWAY

Digital Content Creator

Multimedia Producer

Broadcast Producer

Broadcast Producer

Social Media Executive/
Strategist

Video Producer / Editor

Journalist

Radio & TV Presenter